

INSTRUCTIONS: PREVENT FOOD POISONING ARTS PROJECT

Module 2: Topic 2

Duration	3 to 5 x 60 minutes
Required	Access to art materials and/or use of a camera phone.
Learning outcome	Apply the knowledge they have acquired about food safety to create promotional materials.
Preparation	<p>Ask the group if they can think of any brilliant advertising. What do they like about it, what makes it good? Can they think of any really graphic food poisoning advertising? Did they think the advertising was good, funny, interesting or awful? Explore with them what they think creates a great ad. Now it's their chance to create something memorable.</p> <p>The group has to develop, as individuals or in teams, an advertisement that promotes simple steps that help avoid food poisoning. They can use any medium – create a poster, a radio ad, a video for YouTube or a TV ad. The choice is theirs.</p> <p>Theme – How to prevent food poisoning</p> <p>Ask the group to pick one simple thing everyone can do to prevent food poisoning. If they have completed the group discussion exercise, use the outcome of that activity to review the causes and possible solutions. Their task is to show how easy it is to avoid a really horrible illness.</p>